

SpacedEd Brings Radically Simplified Learning to the Enterprise

Burlington, MA. December 9, 2009 – Spaced Education, Inc. today announced the [Enterprise Version](#) of its unique software as a service (SaaS) solution. SpacedEd Enterprise provides organizations the ability to use SpacedEd's ground-breaking method of online learning that uses a simple question and answer format to complement their training strategy. Learners may receive courses the way they want, whether on their desktop PC, laptop or smartphone, via email, RSS feed or the web. As they learn, SpacedEd adapts the content based on how the individual performs.

Cushing Anderson, IDC Vice President for consulting, HR and learning says “[SpacedEd] exploits a proven instructional technique called spaced repetitions in what could become a highly effective mobile learning strategy.”

SpacedEd Enterprise gives both corporate learning and for-profit learning organizations tools to manage user access and permissions, as well as to view metrics. It incorporates an optional answer blog function, which fosters dialogue with course-takers to elaborate and clarify answers and allows users to contribute content themselves. The SaaS offering lets companies test, try and pay on a per use basis. The company will offer premium services to integrate with an organization's Learning Management System and HR platform.

“Companies today are increasingly relying on lightweight technologies to boost productivity and solve business problems. We provide a tool that dramatically reduces the time and effort of instructional design while delivering a learning experience that is tailored to the individual user.” said Duncan Lennox, CEO of Spaced Education, Inc.

“SpacedEd Education is both elegant in its simplicity and innovative in its approach. It uses techniques that are essential to retaining information and dealing with information overload, and allows us to reinforce the principles and exercises from Brain Training workshops and courses” said Jan-Willem van den Brandhof, founder of [BrainStudio](#), a Netherlands-based training company.

To encourage adoption, the company is offering an unlimited free trial for 30 days.

About SpacedEd

SpacedEd is a unique learning platform, designed from the ground up for a mobile, social world. Using a simple question and answer format combined with a proprietary adaptive algorithm, SpacedEd delivers “Addictive Learning That Sticks.” The SpacedEd service is based on a patent pending method developed and used at Harvard Medical School. Founded in 2008, SpacedEd is headquartered in Burlington, MA. For more information, please visit www.spaceded.com.

“SpacedEd”, “Addictive Learning That Sticks” and the SpacedEd logo are trademarks of Spaced Education, Inc.

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